



EDITION 2007



■ European Hospitality Marketing Report ■

*The most comprehensive study
of the European hotel industry*

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- The main groups and brands, and their changes since 1999
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- History of activity indicators by category since 1998
- Supply and demand in the countries' major cities
- Results by type of location and hotel size

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- Variation in chain hotels' market ratios in France 1995-2006
- The importance of the top 10 urban areas in national supply
- Departmental structure of chain supply
- Breakdown by management type, age of supply, constructions, and brand changes since 1996
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Global hotel supply by segment	■	■	■	■	Exclusive!
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Chain hotel supply	■	■	■	■	Exclusive!
Chain hotel supply by segment	■	■	■	■	Exclusive!
Chain hotel supply by region		■		■	Exclusive!
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Chain hotel supply by capital	■	■		■	Exclusive!
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Chain supply by type of management		■		■	Exclusive!
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Global	■	■	■	■	
By capital	■	■		■	
By second city	■	■		■	
By hotel segment	■	■	■	■	
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